The Position and Method of Counselors in the Education of College Students' Network Cultural Literacy

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Abstract: Cultural self-confidence is a profound and lasting force to support the development of the country. It is more important for the future development of the country and the fate of the country to cultivate cultural self-confident college students. The unique orientation of psychological counselor is the leader who is closest to grasp the dynamic thinking of students, has the most value orientation of bidding, and is also the initiator of the most enlightening practical activities. In fact, psychological counselors are explorations of new working modes and methods, and harden them to bring information to their lives. In order to broaden their horizons, mobile Internet, and attract students, they should work hard.

1. Introduction

In the field of higher education, university counselors are teachers who are engaged in ideological education, political education and the daily management of university students, so the role of counselors is very special. Therefore, the role of psychological counselors is very important. Especially in recent years, due to the influence of the development of network culture, it has greatly affected many students' learning, life and thinking. At this time, psychological counselors need to further improve the guidance methods, correct students' wrong ideas and behaviors in time, and care for students' healthy growth.

2. Analysis of Current Network Environment

In recent years, the rapid development and popularization of the Internet has created an unprecedented environment for students' learning and entertainment. For example, with regard to learning, general online education platforms include MOOCS of computers connected through the Internet in Chinese universities. However, the network is always not related to learning, all have advantages and disadvantages. For example, many students do not go to class in order to play online games. In addition, some students also play games in Internet bars or other places. Secondly, there are some online live platforms: online live platform is a new type of online entertainment in recent years. Compared with online games, the harm is more serious[1]. For example, in addition to watching online platforms in class and after class, students can also use their mobile phones to watch during class hours. It is not only a waste of learning time, but also has a great impact on the spirit of students. For example, students often cling to a specific network anchor, unable to help themselves for a long time. Third, other bad websites. Reactionary and pornographic content and websites. The psychology and thought of the students in the university are very immature. Some students may not be able to resist the temptation of content and make inappropriate behavior, which makes society more dangerous.

3. Educational Methods

3.1. UNDERSTAND THE CURRENT NETWORK ENVIRONMENT

College counselors are usually about 30 years old, and college students are usually between 19 and 23 years old. There is an age gap between students and consultants[2]. Combining the different social roles of students and counselors, there are obvious differences between life and entertainment. Therefore, if psychological counselors want to effectively carry out ideological and political education for students, they must first understand the network environment in which students are now connected and centered.

3.2. CLASSIFICATION OF TWO NETWORK PLATFORMS

According to the results of the first step, the tutor classifies the network platforms that the students mainly contact. It can be divided into three categories. 1. Learning, such as MOOC education platform, various websites and online forums related to student forums. Entertainment, leisure and other common online games. It is forbidden to browse websites with unhealthy contents [3]. The platform is not suitable for students to watch.

3.3. STUDENT CLASSIFICATION

The psychological counselor designed a reasonable questionnaire, including the name of the website that students often visit and the time of browsing the website. Secondly, in order to understand students' Internet usage habits one by one, a questionnaire survey was conducted. The results show that in order to classify students, people who often study on the online learning platform will be classified. Unhealthy or illegal students who are not viewed on the website are classified as education.

3.4. SYSTEM EDUCATION

The first is centralized education. First of all, consulting carried out training on health network literacy for all students, and adopted positive and negative case method. After the end of the teaching session, the tutor will publish the website organization to the students, and make it clear that the website is prohibited for students to browse and use. The second is group education[4]. In the above, students are divided into three categories: good, better and education. According to the specific classification of students, the relevant education was carried out. For example, in order to better students, students have developed good network cultural habits. In order to retain the time and experience of psychological consultation, they will not intervene; in order to better students. Consultants, using a centralized learning method, systematically and detailedly explain the importance of cultural illiteracy of related students on the Internet. In order to improve the learning efficiency of students, their free time online courses, in order to research and organize related students. Booking a small goal like the original online game reduced it from 5 hours to 3 hours. After the students arrive, the time gradually reduces, in order to effectively avoid the students' adverse psychology. Third, teaching students to summarize[5]. The counselor summed up the political education work at the end of each month. At the same time, the network use of students is re evaluated and re compiled according to the test results. For the students who have not improved the education group, psychological counselors use individual psychological counseling methods to try to correct the students' wrong habits and ideas.

4. Comments and Proposals

4.1. ORGANIZATIONAL RELATIONSHIP TRAINING

Network culture is a new culture with the popularity of the Internet. Due to the short popularity of the network, there is a lack of reasonable education mode and guidance method in the field of network culture and education. In addition, counselors are relatively young, and their educational experience is generally not rich. Therefore, it is difficult to develop online cultural education for students. In this case, universities and colleges recommend the guidance of consultants and other aspects to improve the professional quality and working ability of instructors and ensure the guidance effect of students.

4.2. STRENGTHEN CONTACT AND COMMUNICATION WITH STUDENTS

In terms of online culture and education, the education effect cannot be improved within one day. Therefore, it is necessary for counselors and students to connect and strengthen communication. On the other hand, in order to guide and manage, psychological counselors can find and solve problems in time, and the distance between Counselors and students is shortened and convenient. In the stage of university study, the main task of college students is to study. However, in today's network environment, it is easy to be affected by the inappropriate network culture that affects learning results. Therefore, psychological counselors must fully give them the function of political education.

Figure 1 Ability of counselors to be improved urgently

4.3. LET THE INTERNET MOVE

The rapid development of the Internet has changed people's life and profoundly influenced the ideological consciousness and political work of college students. Network culture based on network has the characteristics of diversity, openness, falsehood, concealment, uncertainty and uncontrollability. That has strong guidance and great temptation to the thinking and action of college students. Therefore, in order to truly understand the values and cultural self-confidence of the University, we should master the right to speak online. This "main link" is not rigid supervision and management, but based on the grasp of the characteristics of network communication and the law of Ideological and political work of college students, to strengthen dynamic compliance and guidance. First of all, there are psychological consultants in students' cyberspace. Understand that students are generally familiar with the use of online media, such as wechat, wechat, Zhihu, etc[6]. And pay attention to the student dynamics of online space. At the same time, a student cadre team has been set up to pay close attention to, carry out coverage, report problems in time, deal with problems in time, take measures in time and stop losses in time. Students' psychological state is complex and varied, and changes rapidly. They need to be careful, conscientious, and act in a timely manner. We should strengthen the guidance and education of the students with problem awareness and solve the problems as soon as possible. There is no noise in the interaction between teachers and students. One of the great advantages of network ideology is that it reverses the unequal state and the lack of communication between educational objects. Network ideology and politics make college students more prominent in educational activities, and make the dialogue between college students and ideological and political workers more equal. More and more college students express their ideas in cyberspace and are willing to work with ideological and political worker dialogue and communication. In the process of dialogue, the psychological counselor, as the goal of the students, accepts education, students' interests, students' methods, and solves practical difficulties. In the text, in order to be quiet, the psychological counselor uses the temperature "reply", affirms "similar", and considers people's warm heart. For my use of active career. Psychological counselors are the second messengers of cyberspace issues. The debating students make reasonable judgments in the debate, guide the exchange of issues, and identify the correct choice of different views. This conclusion is more profound and thorough than anyone's doctrines[7]. Therefore, it is necessary to carefully consider the methods and skills of psychological counselors when setting the topic, the time nodes, contents and image processing methods that need to be paid attention to, and the guiding skills in

group discussion and communication are also very important. In order to guide students to establish the position of cultural self-confidence, counselors need to develop the network, for my use, to occupy its initiative.

5. Conclusion

People are collective animals. The choice, acceptance and cognition of culture are influenced by the group, and the cognition of culture is mainly formed through communication[8]. Therefore, the establishment of cultural self-confidence needs to be completed collectively. Of course, one-to-one consultation is necessary, but the most effective and far-reaching cultural confidence should be built collectively. This requires the psychological counselor to lead the activities unilaterally and create a good cultural atmosphere for the class, University and campus[9]. The positive collective interaction completes the understanding and cultural interpretation of college students. Cultural self-confidence not only follows the spiritual core of socialist core values, but also establishes the dependence on trust and collective. Through the efforts of counselors to collect students, attractive activities, develop students' recognition of the collective cultural atmosphere, ordinary activities, strengthen the cultural identity, collective communication, feedback and understanding of the trust of cultural construction. The highest state of Ideological and political work of college students is to influence and educate college students in an invisible and moderate way. They don't have the feeling of being educated, but they actually accept the thoughts and concepts of educators[10]. In all aspects of College Students' research and life, it realizes the difficulty of "moisturizing silence". Moreover, consultants are likely to have the opportunity, resources and capacity to achieve this goal. Psychological counselor is the main work of college students to establish cultural trust, which is obligatory. Consulting their own role and responsibility to clarify their own role, establish their own self-confidence, self-confidence in their own clear mission and goal, treat each other with sincerity, lead the mission, strengthen the ability and accumulation.

Acknowledgements

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